

E-COMMERCE

1. **Fist Virtual Holdings** is the first USA merchant services in Dallas for card Processing Services.

2. For Business payments v use **ACH Credit Transfers**

3. The VAN service provider with extensive X.400 electronic mail interconnections is **AT & T**

The VAN service provider Combines the Domestic Packet Switching Services is **British Telecom**

4. Electronic Purses which replaces the Money **Electronic Money**

5. Convergence is driven by

Entrepreneur (or)

Increasing low cost Components

6. The supply chain mgmt includes the **Supplier mgmt** function to enable global companies to manage their money in various foreign exchanges

The supply chain mgmt includes the **Payment mgmt** function to link the company and the suppliers & distributions

The supply chain mgmt includes the **Inventory Mgmt** function to shorter the order –ship –bill cycle

The supply chain mgmt includes the **Sales Force productivity function** to improve the Communication flow of information among the

The supply chain mgmt includes the **Channel mgmt** function to quickly discriminate info about changing operational conditions to trading partners

The supply chain mgmt includes the **Distribution Mgmt** function to move doc related to shipping

7. The **QUBE Cable N/W** offered polling services games viewer conferences and limited access to data banks

8. The property of e-cash that it should not be easy to copy and transfer being exchanged **Security**

9. In MIME specifications the header field **MIME ver. Header** labels a msg as MIME format

In MIME specifications the header field **Content type Header** specifies the data types with in a msg

In MIME specifications the header field **Content Transfer encoding** specifies the encoding used to get the msg

10. **Multimedia servers** is a h/w and s/w combination tht converts raw data into usable info and then out this info where and when users need it.

11. The criteria essential for consumer oriented e-com to hav a viable market place which has organized a mechanism for resolving disputes among buyers and sellers is **resource for disgruntled buyers**

The criteria essential for consumer oriented e-com, in which buyers and sellers need to be able to haggle over conditions..... **Negotiation & Bargaining**

The criteria essential for consumer oriented e-com to hav all the pieces of work together so tht info can flow seamlessly **Seamless Interface**

The criteria essential for consumer oriented e-com in which not only the users buy or sell products or services**Opportunity for Independent evaluations & for customer dialogue and discussion**

The criteria essential for consumer oriented e-com to get a critical mass of**Critical, mass of Buyer & Seller**

The criteria essential for consumer oriented e-com in which consumer can make requests for products and services not currently offered and hav a reasonable expectations tht some one will turn up with a proposed offering meet tht request **new products and Services**

12. **Old EDI** refers to the current practice of automating the exchange of info pertinent to the business activity

Open EDI provides a frame wok where 2 potential trading partner can whip out an EDI structure for their potential partnership in the short time frame tht it takes them to draw up & negotiate the legal contents

13. **Prodiqy** offers PC based home banking via online service

14. E-comm. vehicle created by integrating video and audio is **Movies**

15. In new EDI the structure of the interchanges is determined by the **Programmer who writes Business app. prq**

16. EDI benefits for international trade include

Reduced transaction expenditures

Improved Service through track and trace purchases

Faster customs Clearance

Quickness mvmt of imported and exported goods

17. Screen phones are a form o **Smart Card reader**

18. **Interactive EDI** is aimed at starting and completing the Business process using an open channel of communication b/w the customer & supplier for the period of the Business transactions.

19. The mondex electronic currency card is considered as **online electronic comm. payments**

20. When a electronic document is challenged, courts will issue based on the **Digital Signature**

21. **Messaging system** combine features of both instantaneous and delayed communications

22. Convergence is being driven by the following market condition **Aggressive regulatory actions**

23. The **packing Layer** corresponding closely with the non electronic activity of sending a business from one company A to B

24. To implement appropriate evidentiary/ admissibility safeguards during the design of a EDI app services Layer is required

25. The cost where VANs charge session fees based on use of their service is Usage or variable Costs

26. In OMC after Order receipt and entry activity, v hav Order Selection and Prioritization

In OMC after order Selection and prioritization activity v have Order Scheduling

In OMC after order scheduling v hav Order Fulfillment & delivery

In OMC after order fulfillment Order Billing and Account management

In OMC after order billing & acc mgmt activity v hav post sales services

In OMC after Order planning and order generation activity v hav Cost Estimation and Pricing\

Typical OMC includes 8 diff activities

27. The net cheque is considered as Online E-Comm payments

28. The type of electronic token where the users pay in advance for the privilege of getting info Debit or prepaid

29. Cash are used to process high volumes of relatively small dollar payments for settlement in one or two business days.

30. Convergence of Info Access Device hav the Sophistication to functions as both computers and television

31. Translation s/w sends msgs b/w trading partners integrates data in to and frm existing computer app and translates among EDI msg standards.

32. Terms – mirror Company teletext services called Gateway

33. Computer n/w based providers are often dial up linkages of lower bandwidth when compares to telecom and cable highway

34. Using transport s/w vehicles move frm one distribution to another

35. Type of purchasing where the need was recognized but the shopper decided in store on actual manufac of item to satisfy the need generally planned Purchases

36. EDI is electronic transfer frm computer to computer of commercial and admis data using on agreed standard to structure and EDI msg

37. Electronic cash is buyed on cryptographic sys called Digital Signatures

38. The property of E-Cash tht if must be storable and retrievable Reterievability

39. A Digital Central Bank guarantee on stmt removes the insolvency test frm the sys bcoz banks will more readily assume credit risks frm other banks

40. IN legal status of EDI msg contract law the mode in which the parties are face to face or use a instantaneous communication medium such as telephone etc Instantaneous Communication

IN legal status of EDI msg contract law the mode in which the offers or acceptances transmit via telegram and probably electronic messaging systems communicated and operable upon receipt is **Delayed non USPS**

IN legal status of EDI msg contract law the mode in which the mail box rule provides tht as acceptance communicated via UPS mail is effectively communicated when dispatched**Delayed USPS**

41. Info brokerages are needed for **Comparison Shopping**

42. **Mercantile Process** design interaction models b/w consumer & merchants for Online Commerce

43. The type of purchases when the shopper was reminder of the need by some store influence **reminder process**

The type of purchases where the need was recognized on entering the store and the shopper bought the exact item **Specifically Planned Purchases**

The type of purchases where the need was not recognized on entering the store **Entirely Unplanned Purchase**

The type of purchases where the need was recognized but the shopper decided in store on the actual manufacture of the item to satisfy the need **Generally Planned Purchase**

44. The supply chain mgmt includes the **distribution mgmt function** to make doc related to shipping

45. Medium for solving the consumer loneliness is **Online Computer Services**

47. Consumers who buy products quickly **Impulsive Buyers**

Consumers who do sub stained research before making decision **Analytical Buyers**

Who purchase after making the comparisons **Patient Buyers**

48. **MIME** dictates how multimedia msg attachment

49. **Convergence** requires removing the barriers b/w the telecommunication, broadcasting, computing to facilitate interoperability.

50. **Semantic Layer** describes the business application tht is driving EDI.

51. Type of electronic token where the server authenticates the customers & verifies with the bank tht finds are adequate before purchase **Credit or Postpaid**

52. VAN's **electronic mail box** is a s/w feature in to which a user deposits EDI transactions & then retrieves those msgs when convenient

53. Private label credit card is considered as **u retailing payments**

54. **Multimedia content & n/w Publishing** building block is used for creating a product and a means to communicate about it

55. **Trading Partners** are a customer's & suppliers with whom business is conducted

56. Goal of **new EDI** is to produce standardization at the document processing leveling the context of a business work flow rather than the document interchange level

57. **Electronic token** are designed as electronic analogs of various forms payments backed by a bank

58. **Organizational Search process** is determined in part by market characteristics and by certain aspects of a firm present buying medium

59. 3rd party processing the customers acc number and funds are verified by **OTTP Payment Server**

60. Pillar which supports all ecomm applications to dictate the nature of info publishing, new interfaces & transport in the internet of compatibility across the entire n/w **Technical standards**

Pillar which supports all ecomm applications to govern such as universal access privacy and info pricing **Public Policy**

61. OTTP will not debit the buyers acc until it receives **Confirmation of Purchase Completion**

62. **EDI** developed in 1960's.....

63. **Messaging and Info Distribution** is determined in part by market characteristics and by certain aspect of firms present buying situation

64. **Social** interactions were also promoted by the introduction of 800 toll free num

65. DigiCash considered as **Online E-Comm Payment**

66. Major benefit of JIT and EDI is streamlined **Cash Flow**

67. **Multimedia** Convergence applies to the conversion of the voice, data, image etc into digital content

68. Cost where VAN's charge sessions fees based on use of their Services is **Usage or Variable Costs**

69. Content produced by the Entertainment produces is **Cartoons**

70. **VAN** is a 3rd party service provides tht manages data communications n/w for business tht exchanges E-data with other business

71. Pivotal medium for solving consumer loneliness's is **interactive TV**

72. **EDI** is the transmission in a standard syntax of unambiguous info of business or strategic significance b/w computers of independent Organizations

73. Fee for each log on to the VAN n/w is **Session Fee**

74. in home bank services , the intermediate services include **Household Budgeting**

75. Category of credit card payment on the online n/w in which the company collects & approves payment frm one client to another is **payments using 3rd party verification**

76. **EFT** utilizes computer & telecommunication components both to supply & transfer money or financial assets

77. Credit authorization is processed at **Point of Sale** terminals using dial up telephone access in to TPP n/w

78. preventing the mistakes in electronic payment system require improvement in the **Legal**

79. **Wireless based operators** are typically radio based –cellular satellite and light based – infrared.
80. Business can exchange data by hooking into a **VAN**
81. **Digital Central bank** must develop policies to deal with credit risk possibilities
82. Digital signatures must meet **the Legal Standards** of hand written Signatures
83. **Soflads** electronic brochures are a multimedia replacement for mail paper and diskette brochures used in business to business marketing arena
84. **Slippage** a Commercial term for theft fraud or misplacement
85. **Multimedia** can be considered as both fuel and traffic for ecommerce app
86. **TDI encompasses** transaction such as purchase orders involves and acknowledged
87. In business Process Model the prepurchase Preparation phase includes **Search & discovery** for a set of products
88. Opening a Acc with VAN incurs **Acc start UP costs**
89. Bank 2 bank transfer is considered as **banking & Financial payment**
90. **Net Cheque** will include s/w for which & depositing checks independent of other application
Bank cheque is instruments for debt transfers where the payer collects funds from payers
91. **Electronic Fund Transfer** are credit transfer b/w banks where funds flow directly from the payers bank to payee's bank
92. **First Virtual Holdings** is the first USA merchant services in dollars for card processing Services
93. **Freight forwarders** acts as middlemen for supplier and Consumer
94. The content produced by broadcast television is **Game shows**
95. In Edi msgs **Transaction Set** is equivalent to business Document
96. **Video Servers** are an imp link b/w Content providers and transport providers
97. E-payment sys keep automatic records which have the **permanent storage** feature
98. Caller paid 900 Service known as **Audio Text**
99. In Home banking serv the basic serv are related to **Personal Finance**
. In Home banking serv the intermediate Services include **House Hold Budgeting**
100. **Just in Time** is viewed as an integrated mgmt sys consisting of a no of diff mgmt practices dependent on the characteristics of Specific plants
101. Mail box rule is used in **Delayed** type of communication
102. A **VAN** is a communication n/w tht typically exchanges RDI msgs across trading partners
103. **Common business** services building block is used for facilitating the buying and selling

104. Company tht exchanges EDI data with a trading partner tht subscribes to a different van will pay **VAN –VAN Interconnect Cost**
105. **Cross Media Convergence** refers to the integration of various industries entertainment, publication and communication media based on multimedia content
106. Wrapping of X.400 header around an EDI header and data is **Double Bagging**
107. Cold calls means:-**Sending personalized e-mails to customers**
108. **Order 2 delivery** cycle frm the merchant perspective has been managed with an eye toward standardization and cost
109. **Privacy** must be maintained against eaves dropper on the n/w & against unauthorized insiders
110. Content produced by the computer s/w is **s/w program**
Content produced by the print Publishing is **books**
111. **Convergence of Transmission** compresses & stores digitized info
112. **Knight Ridder newspaper Chain** delivers bews, banking shopping and other interactive Services via Computers
113. **Info High way building** block is used for providing the high way system along which all e-commerce must travel
114. **Block Financial** provides electronic banking services for the VISA members banks
115. **Cedit Risk** is a major concern in net stmt sys because a bank's failure to settle its net position could lead to a chain reaching of bank failures
116. Danmont makes money by earning intrest on the money it holds on the cards called **Float**
117. In business pocess model Post purchase interaction phase includes **Customer Service**
118. The Property of E-Cash tht is exchangeable as payment for other e-cash, paper cash, goods or services, lines of credit, deposits in bank acc, banknotes or obligations, electronic benefits transfer, and me like **Interoperability**
119. **Traditional EDI** replaces the paper form with almost strict one to one mapping part of paper form to field's electronic frame.
120. **Viewtorn**, which was the first attempt at delivering news, banking, shopping & other iterative services via computer